

2019 Outcomes Data Snapshot



Girl Scouts of Gulfcoast Florida

Girl Scout program outcomes are measured through annual surveys administered in late spring. The survey questions have been professionally developed and tested by Girl Scouts of the USA. We are pleased to share the results from members of the Gulfcoast Florida Council, which illustrate how Girl Scouts perform better than their non-Girl Scout peers in the following five areas:

- **Sense of Self:** **82%** have confidence in themselves and their abilities, and form positive identities (non-Girl Scouts, nationwide: 68%).
- **Positive Values:** **76%** act ethically, honestly, and responsibly, and show concern for others (non-Girl Scouts, nationwide: 59%).
- **Challenge Seeking:** **57%** take appropriate risks, try things even if they might fail, and learn from mistakes (non-Girl Scouts, nationwide: 42%).
- **Healthy Relationships:** **59%** develop and maintain healthy relationships by communicating their feelings directly and resolving conflicts constructively (non-Girl Scouts, nationwide: 43%).
- **Community Problem Solving:** **54%** desire to contribute to the world in purposeful and meaningful ways, learn how to identify problems in the community, and create "action plans" to solve them (non-Girl Scouts, nationwide: 28%).

In addition:

- 63% of council respondents said they “love,” and 24% said they “like,” being in Girl Scouts (87% total).
- 71% of council respondents agreed that “Because of Girl Scouts, I am more confident in school.”
- 75% of council respondents agreed that “Because of Girl Scouts, I am a leader in more activities.”
- 86% of council respondents agreed that “Because of Girl Scouts, I can make a difference in the world.”

Survey conducted April-May 2019, with a voluntary sample consisting of 9.3% of all girl members council-wide. National results are from the online survey conducted by the research firm Decision Analyst in 2016-2017, with a nationally representative sample. An individual girl is considered to possess the characteristics related to an outcome if she has a mean score equal or greater to 4.0 on a 5-point scale for the set of questions related to the outcome.